M.COM PART I (SEM II)/PAPER CODE – 66704/E-COMMERCE
QUESTION BANK

1. Internet was first known as _____.
   a) ARPANET b) WWW c) Minitel d) PayPal
2. Shopping _____ is like a trolley of a shopping mall
   a) Cart b) Profile c) Payment Gateways d) Filters
3. _____ refers to electronic currency that exists in cyberspace.
   a) Digital Cash b) Cash On Delivery
   c) Credit Card Payments d) Wallet
4. Under _____ the e-commerce business forms sell directly to consumers.
   a) B2C b) B2B c) C2C d) B2G
5. _____ is the latency between the initiation and execution of a process.
   a) Lead Time b) Completion
   c) Time Processing Time d) Communication
6. Net market place is also referred to as _____.
   a) Hubs b) Centre c) Malls d) Shops
7. In _____ World Wide Web was created.
   a) 1990 b) 1995 c) 2000 d) 2010
8. Netscape launches _____ the first widely used web browser.
   a) Navigator b) Google c) ARPANET d) Minitel
9. In 1998, _____ was founded to facilitate online payments.
   a) Paypal b) Paytm c) Paymate d) Google Pay
10. In 1995, _____ started amazon.
    a) Jeff Bezos b) Bill Gates c) Pierre Omidyar d) Ed Gilbert
11. B2B Stands For _____.
    a) Business To Business b) Business To Customer
    c) Customer To Customer d) Business To Government
12. First ever sale made by amazon in the year _____.
    a) 1995 b) 1996 c) 1997 d) 1998
13. Who is also known as father of Edi _____.
    a) Ed Gilbert b) Washington c) Michael Range d) Bill Gates
14. Ebay acquires paypal in the year _____.
    a) 2002 b) 2003 c) 2004 d) 2005
15. First ever online order for pizza hut made in the year _____.
    a) 1994 b) 1995 c) 1996 d) 1997
16. Startup stage is also known _____.
    a) Introductory Stage b) Growth Stage c) Maturity Stage d) Decline Stage
17. Posterior Profit Made By Amazon In The Year _____.
    a) 2003 b) 2004 c) 2005 d) 2006
18. _____ technology can be used for delivery of packages to customers.
    a) Drone b) Dried c) Ultra d) Device
19. In CRM 'C' stands for
    a) Consumption b) Customer c) Confidential d) Confidence
20. Under _____ promotional Strategy the intermediaries get incentives.
    a) Push b) Pull c) Please d) Promotion

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21. When goods & services are traded between business to customers
    a) Retailers b) Wholesalers c) Wholesalers d) Agents
22. WAN stands for _____.
    a) Wide Area Network b) Wide Array Network
    c) Wide Section Network d) Wide social Network
23. ERP stands for _____.
    a) Enterprise Resource planning b) Enterprise Region Plan
    c) Enterprise Race plan d) Enterprise Ram plan
24. ICANN 'I' stands for _____.
    a) International b) Internet c) Informatics d) Invalid
25. Name used to identify Internet protocol address
    a) Domain b) Internet c) E-mail d) User
26. The global system of interchanged computer networks
    a) Internet b) HTML c) WWW d) URL
27. Predicts sales and inventory requirement.
    a) Forecasting b) Regression c) Association d) Interpretation
28. Collection of online discussions grouped into communities.
    a) Usenet group b) Chat rooms c) Forums d) Social media
29. In MIS 'M' Stands for _____.
    a) Management b) Manual c) Minutes d) Marketing
30. Medium & large corporations often organize and store data in a central repository
    a) Data mining b) Data warehouse c) Data integration d) Data sales
31. _____ is a process of marketing a product using the internet.
    a) E- marketing b) M- marketing c) Personal marketing d) B- marketing
32. A _____ is a computer software program that indicates the no. Of visitors web page has received.
    a) Web counter b) SEM c) SEO d) Click meter
33. _____ E-commerce facilitates purchase of raw materials for undertaking production activities.
    a) C2C b) B2B c) B2C d) B2G
34. Electronic magazines are known as _____.
    a) E-zines b) Entines c) Ejournal d) Ebooks
35. _____is a secured 3 digit number required for credit card payments
    a) Atm pin b) CVV c) OTP d) Password
36. _____is a form of banner ad.
    a) Flash ad b) Mural ad c) Video ad d) Ad card
37. A _____ to a digital software that allows to make transactions without cash.
    a) Credit card b) Debit card c) Digital wallet d) Cheque
38. In EFT transfer the customer is informed by _____.
    a) Letter b) Coupon c) SMS d) MMS
39. There are no interest or charges for transaction through _____.
    a) Debit card b) Credit card c) International credit card d) Smart card
40. _____allows only limited no. Of characters in a message.
    a) Facebook b) Twitter c) Snapchat d) Instagram
41. Cyber crimes are addressed by _____ act in India
    a) IT b) RBI c) FEMA d) FERA

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42. Online bank information theft is one of the _____ crime.
    a) Personal b) Cyber c) Social d) Federal
43. Offenses committed using internet with criminal motive comes under_____ law.
    a) Cyber b) Civil c) Family d) Company
44. Section_____ of IT act deals with Cyber terrorism.
    a) 66 b) 57 c) 67 d) 69
45. _____ is right which protects the content on internet.
    a) Copyright b) Patent c) Registration d) certificate
46. Impersonating other person on internet is called _____.
    a) Robbery b) Forgery c) Theft d) Acting
47. _____looks to be a normal program but has a hidden code to harm computer.
    a) Worm b) E- bomb c) Ransom ware d) Trojan
48. _____ is a safe link to protect the data which is transferred electronically.
    a) CVV b) Encryption c) SET d) HTML
49. _____ means unauthorized entry into other computer system.
    a) Snooping b) Hacking c) Theft d) Scanning
50. Sending spam email and asking for financial transactions with intention to theft is known as _____.
    a) E marketing b) Spam mail c) Phishing d) Decryption